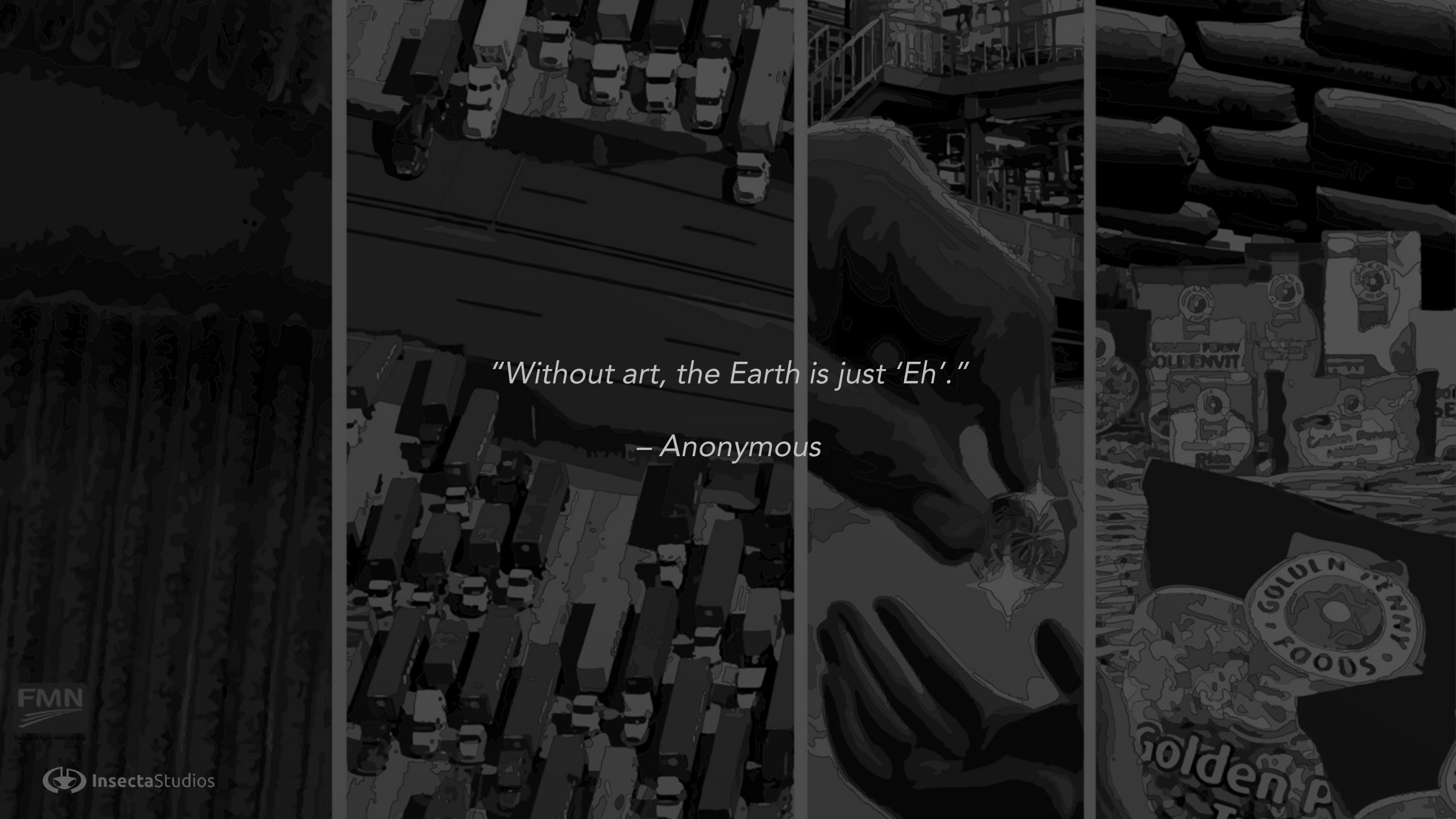


# InsectaStudios

COMPANY PROFILE



*"Without art, the Earth is just 'Eh'."*

*– Anonymous*

FMN



InsectaStudies

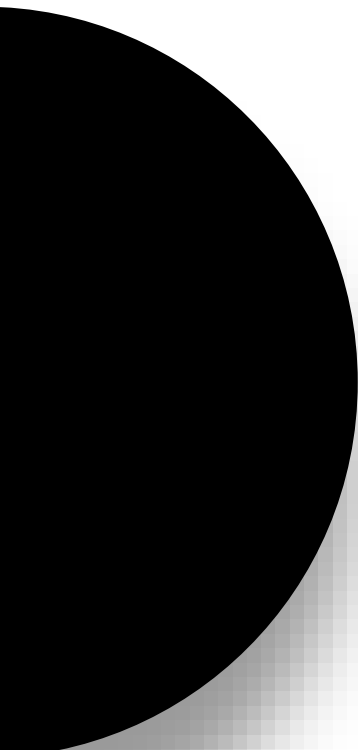
# Who we are...

Insecta Studios is a colony of creatives **telling stories** that connect brands and people through **environmental graphics design, branding & photography.**


Our mission is to raise the standard of visual creativity in Africa, create job opportunities for youths, and build lasting relationships to drive innovation and **impact throughout Africa.**



*We create to inspire!*



We've been helping  
big and growing brands  
create **design solutions** to  
their **business problems**  
for **over five years.**



# We are trusted by...

As a B2B company, Insecta has been privileged to create magic for numerous high calibre clients across several industries locally and internationally.



...trusted by



# Our core **services** are



Environmental  
Graphics Design



Real Estate  
Photography



Branding



Creative Projects  
Management



# What we do



## ENVIRONMENTAL GRAPHICS DESIGN

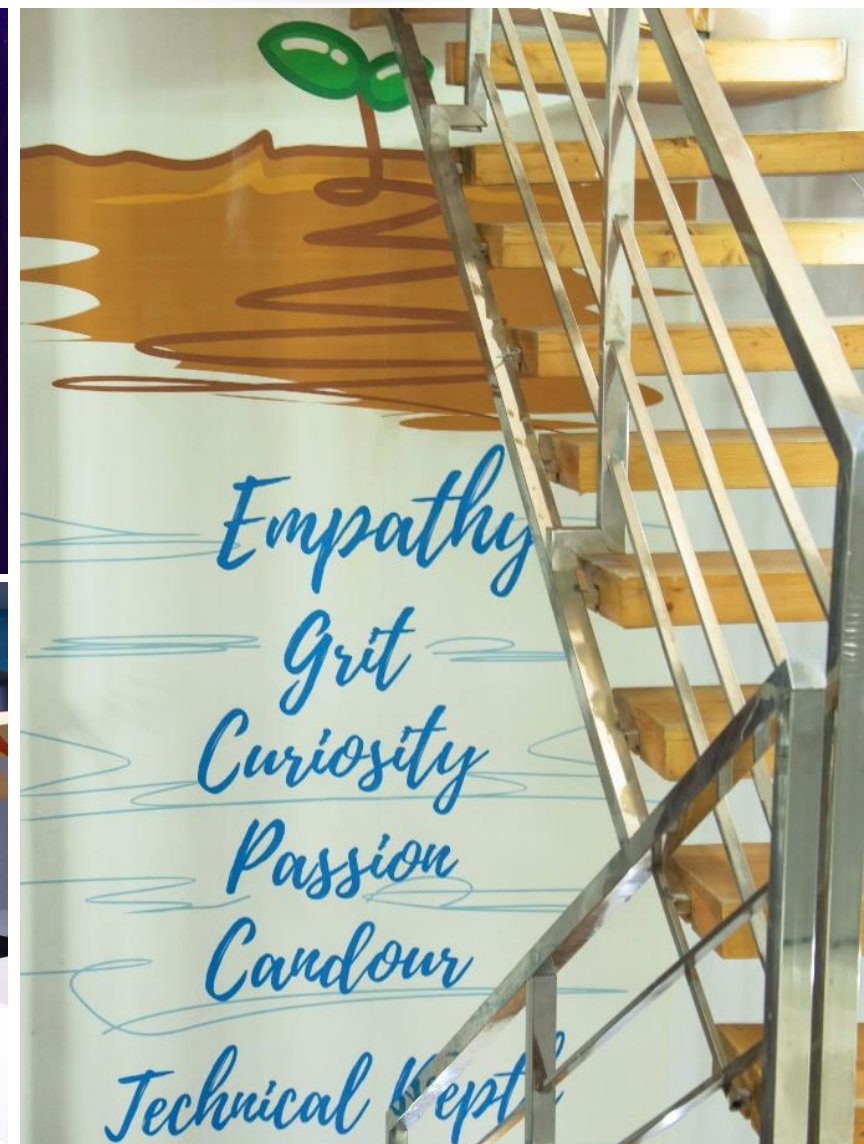
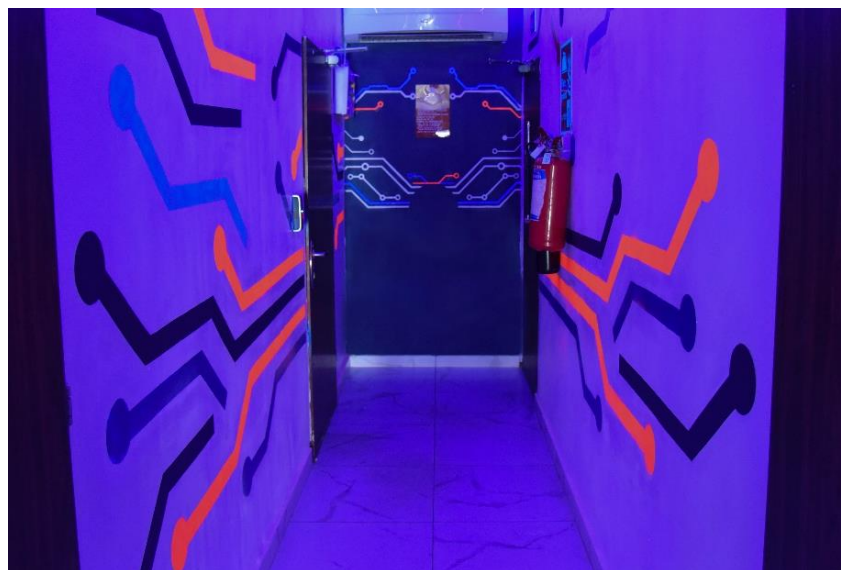
- Wall Art
- Space Branding
- Customized Wallpapers
- Graffiti & Murals
- Glass Branding
- Signages













# What we do



## REAL ESTATE PHOTOGRAPHY

- Photography
- Video Production
- Drone Coverage
- Motion Graphics





**The Oceanna**  
Construction Documentary

**Deliverables:**

- Periodic photo coverage
- Construction short film
- Drone coverage
- Video coverage
- Builders interviews



**The Oceanna**  
Marketing Comms. Videos

**Deliverables:**

- LED billboard advert videos
- Social media advert videos
- GIF advert videos
- Infographics videos



**The Fairmont**  
Real Estate Documentary

**Deliverables:**

- Photography
- Drone coverage
- Video coverage
- Real estate tour



**Property Mart**  
Marketing Comms. Assets



**Deliverables:**

- Property Mart International Women's Day video
- The Fairmont Advantage marketing video
- Social media promo videos

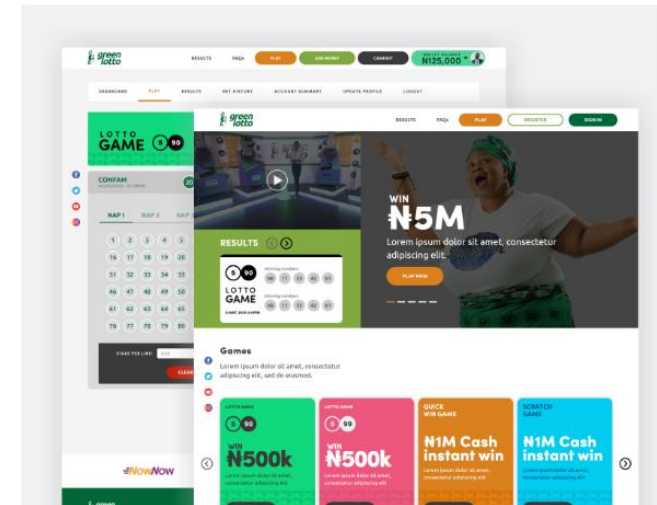
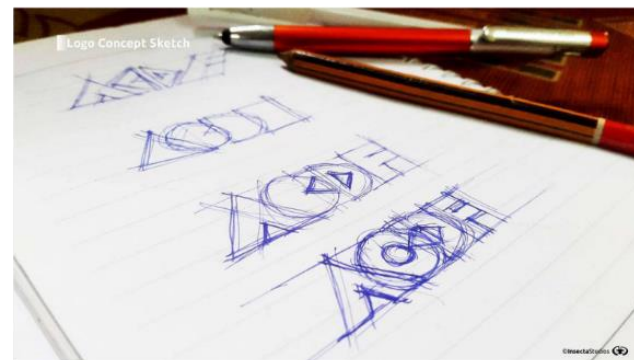


# What we do



## BRANDING

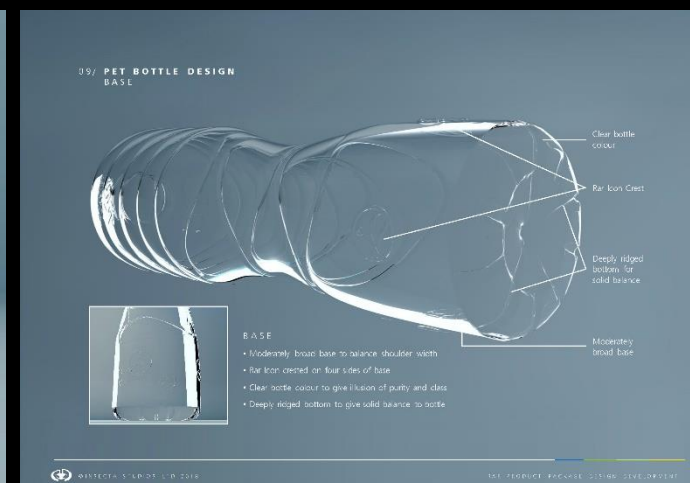
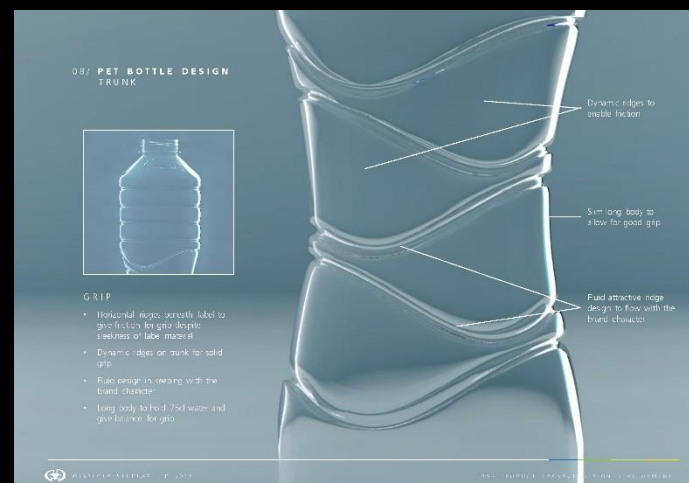
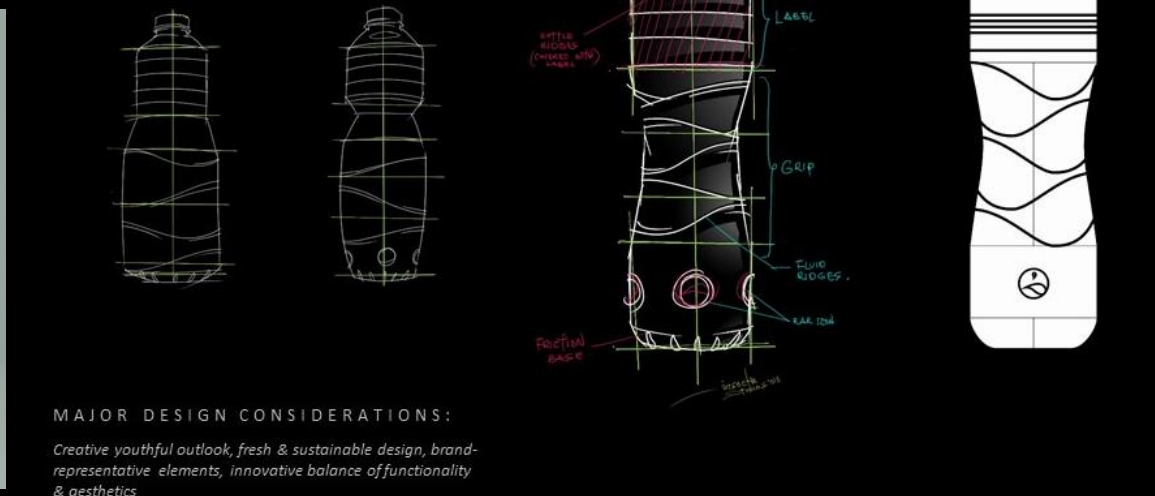
- Brand Identity Development
- UI/UX Design (Mobile App & Website)
- Product Package Design
- Communication Graphics



# Product Package Branding & Design

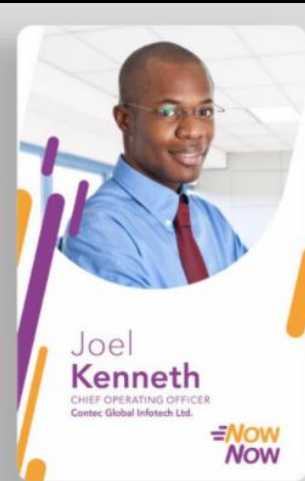
## Portfolio – Rar Water Case Study

Client: Rosarita Ventures LTD





## Brand Identity, Stationery & UI/UX Design Portfolio – NowNow, TMS & Donacks Case Studies



# What we do



## CREATIVE PROJECTS MANAGEMENT

- Office Interior Design
- Space Planning
- 3D Architectural Designs
- Art Sales





Live Draw Studios Design  
Portfolio – Green Lotto Case Study  
Client: Brentwood Multiservices Global

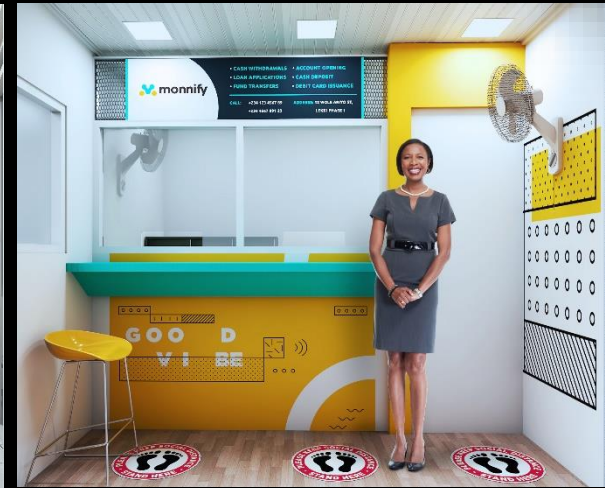
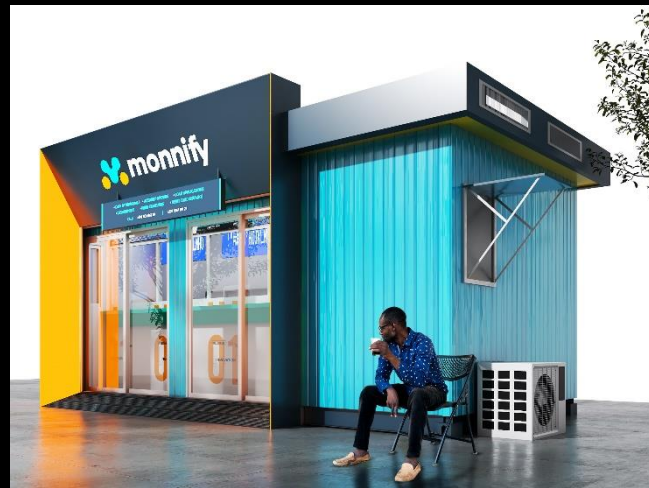




# Point Of Sales Design & Branding

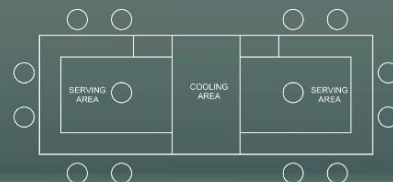
## Portfolio – Container Case Study

Clients: Team Apt & Nigerian Breweries Plc



### 11 / OUTLET BRANDING HOW WE CAN HELP YOU

- Ultra-modern, creative and cost effective. Relatively easy to deploy, move and maintain
- A uniform outlook on Nigerian Breweries brands for quick brand recognition and to build customer loyalty
- A low cost CSR tool to promote employment for distributors. All that's needed is an open space, a few tables and chairs / stools and voila! We're in business!



# What makes us tick



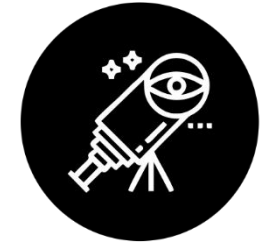
Creativity



Responsibility



Efficient Results



Big-Picture Vision

# Where **we're** headed

It's our mission to:

- raise the standard of visual creativity in Africa;
- create job opportunities for youths; and
- build lasting relationships to drive innovation and impact throughout Africa.





# The Big Picture

Our vision is to drive a sustainable future for African visual creativity locally & globally.



# Our journey so far



- 2008** — Established Insecta Animations in the University of Nigeria, Enugu Campus, one of the most successful visual creative businesses by students
- 2010** — Successfully trained & empowered over 30 aspiring student creatives.
- 2016** — Incorporated Insecta Studios Ltd as a company in Nigeria
  - Supported the training & career choices of over 500 teenagers through Careerpedia
- 2017** — Supported global awareness of African design in over 110 countries through our first major event partnership at African Culture & Design Festival 2017 (ACDF)
- 2018** — Established Insecta Photography to support African businesses and customers
  - Executed impactful works with awesome clients: Interswitch, Palton Morgan, Cellulant, Filmhouse, etc.

## Our journey so far



**2019**

- Got our first project worth over N10 Million!
- Supported Solar Decathlon Africa 2019 as sponsors of the PAUWES team in Morocco
- Welcomed two members of the first Insecta team into the Board of Directors & Shareholders

**2020**

- Spent Valentine's Day with children of the Down Syndrome Foundation Nigeria
- Fully switched business operations to remote-mode to survive COVID-19 & its effects

# Our brands



## **Insecta** (Est.: 2008)

A creative company based in Lagos Nigeria, dedicated to connecting brands and people by telling stories through wall art, branding and photography.

*Tagline: We create to Inspire.*



## **The Cobweb** (Est.: 2017)

A YouTube show created to promote the growth and establishment of the visual creative space in Nigeria as an industry.

*Tagline: Attract Greatness*



## **Insecta Photography** (Est.: 2018)

A media production brand established to support businesses (especially in real estate) and customers in Nigeria with high quality photography and video production services.



## **Raknida** (Est.: 2019)

A digital product we're currently developing to promote a lucrative living for African creatives and proliferate wall art globally.

*Tagline: Putting art in every space.*



## **Hearts of Colour** (Est.: 2020)

A not-for-profit brand created to spread love to underserved groups and communities through CSR projects.

*Tagline: Because we care.*

And many more to come as we grow!

# Our collaborations

Local & international partnerships are important to us at Insecta, as they help us grow as a brand and give us the opportunity to contribute impactfully on a larger scale. Over the years, we've supported and been partners at some major not-for-profit projects and events such as:

- 2021** - Facilitator, Branding for Tourism at WeMove Tourism Technology Bootcamp (Anth Ezeokoye)
- 2020** - Wall Art Sponsors at Slum2School Innovation Hub, Lekki  
- Valentine Day Donors at Down Syndrome Foundation, Nigeria
- 2019** - Sponsors of PAUWES team (Jua Jamii) at Solar Decathlon Africa, Morocco 2019  
- Media Partners at Impart Artists Fair  
- Panel Discussion with Anth Ezeokoye at Impart Artists Fair
- 2017** - Design Partners at African Culture & Design Festival (ACDF 2017)  
- Masterclass with Anth Ezeokoye at Sao & The Muse II  
- Live Art Show Sponsors & Coordinators, Sao & The Muse II  
- Judge at Farabale Artbeat (Anth Ezeokoye)
- 2016** - Sponsors, Design & Training Partners at Careerpedia Career Day Programs, Lagos.  
- Keynote Speech at Creative Students Induction, University of Lagos (Anth Ezeokoye)







A peek  
behind the  
curtain...



The Management  
Execs.



Anthony **'Anth'** Ezeokoye  
CEO:

- Trained architect and an award-winning designer & artist
- 13+ years of experience in design creation and strategy
- Nominated for the Future Awards, Arts & Culture Category, in 2013 among other awards & recognitions
- Loves minimalism and is passionate about applying simple solutions to complex business problems

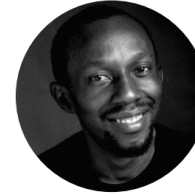
**Goal:** To build a world where creativity from Africa holds a major seat on the global table



Oma **'Firefly'** Chiegboka  
Comms. & Operations Director:

- Lawyer, storyteller and voiceover artist
- 10+ years of experience in writing and communications
- Has worked with major brands locally and internationally such as London Fashion Film Festival 2020, etc.
- Alumnus of Carrington Youth Fellowship Initiative; project of the U.S. Consulate General, Lagos.
- Is passionate about using stories to create change in the world

**Goal:** To make Insecta & its brands/products a household name all over the world.



Kenneth **'Weevil'** Frank  
Creative Projects Director:

- Trained architect and extraordinary designer
- 15+ years of experience in graphics and creative projects management
- Has successfully managed numerous projects worth multi-millions
- Has a passion for practical, realistic solutions to business problems

**Goal:** To get Insecta to a position of global success to serve as an inspiration for up and coming visual creatives & entrepreneurs.



Let's  
partner and  
get to work  
today!



## CONTACT US

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**Social:** @insectastudios

P.S.

This is **monochrome**.

Just imagine what  
we'll achieve with all  
your **colours**.

DESIGNED BY  **InsectaStudios**

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